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SYNERGY SERVICES

AREAS OF EXPERTISE

* Strategic Planning * Spacial Planning * Comprehensive Analyses * Consensus Building
* Tactical Research * Graphic Materials, PowerPoint Programs and Slideshows * Reports
* Presentations * Seminars/Courses * Testimony

SERVICES

SYNERGY/Planning provides high-value-added services in the following areas to achieve clients' objectives:

- Creating strategies to achieve Alpha COmmunity status with a balance of quality Housing, competitive Job facilities, viable Services, close-by Recreation and Access to superior OpenSpace and Amenities
- Implementing The Third Way strategies to overcome stalemate and polarization between no growth and business-as-usual in pursuit of creating quality, sustainable human settlement patterns
- Building consensus to reach agreement on principles and goals among diverse groups
- Comprehensive planning for CLusters, NEighborhoods, Villages, COmmunities, SubRegions and Regions
- Determining the optimum site for land uses and facilities
- Achieving optimum use of land resources including infill, backfill and refill of existing components of human settlement
- Planning location and relocation sites for major generators of urban activity and supporting transportation infrastructure
- Solving Mobility and Access deficiencies by creating desirable land-use patterns and densities, in conjunction with new transportation facilities, telecommunications/ transportation tradeoffs and other infrastructure improvements
- Intelligently planning land use and transportation in concert

SYNERGY has created a 20,000-image settlement pattern archive, has authored over 250 studies, reports, white papers, interpretive graphics and has provided expert testimony in support of clients at the nation-state, MegaRegional, REgional, COmmunity, VIllage, NEighborhood, CLuster and DOoryard scales.

The Shape of the Future (ISBN 0-9678108-0-9), authored by SYNERGY principal E M Risse, documents that the many of life's most pressing problems have an overarching interconnection—dysfunctional human settlement patterns. These patterns have a profound impact on citizens' economic, social and environmental well-being.

TRILO-G: FOUNDATIONS, BRIDGES, ACTION – How to Make the World a Better Place One Alpha COmmunity at a Time (ISBN 978-0-9678108-1-2), also authored by SYNERGY principal E M Risse, picks up where *The Shape of the Future* left off. Together they provide the foundation for a unified field theory of human settlements.

For more information on the books' content and how to order, see the *PUBLICATIONS* page at www.emrisse.com or www.amazon.com.

Thank you for your interest in SYNERGY

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